



Dear Potential Commerce Little League Sponsor:

The 2014 baseball season is right around the corner! We would like to invite you to become a 2014 CLLB sponsor with all new packages and opportunities for the new season. As a CLLB sponsor, you will receive name recognition with hundreds of players' families and friends, as well as help out a wonderful local children's organization.

Sign up by **February 1, 2014**, choosing between the below levels of sponsorship. Each level is designed to position your company as both a dedicated supporter of Little League in our area and provide you with a deliberate, yet distinctive, avenue for marketing by leveraging the loyalty and buying power of the hundreds of CLLB families.

Attached is a copy of our Sponsorship Agreement form for your consideration. There are four levels of sponsorships this season and they are detailed below:

\$300.00 – Single

- Team sponsorship – company name on the back of the team's uniform
- Team sponsorship plaque with team photo
- Sponsor name posted on the league website

\$500.00 – Double

- All of the above and...
- Sponsor name posted on the league website with link to your website
- Team banner – company name on a banner that will be hung on the dugout each time your sponsored team plays

\$800.00 – Triple

- All of the above and...
- Company information, coupons or other materials passed out to all players in CLLB
- Company featured in CLLB emails as a recommended business throughout the season

\$1000.00 – Home Run

- All of the above and...
- Sponsor name featured on top of the league website sponsor page with link to your website
- Company information, coupons or other materials passed out to all players in CLLB
- Company featured in CLLB emails as a recommended business throughout the season
- Company recognized by name at Opening Day ceremony
- Optional category exclusivity for your business in your sponsored team's division
- Custom crafted sponsor opportunity (contact RaeAnn Geer @ raeannger@yahoo.com)

If you have any questions on the benefits of sponsorship, or about one of the above options, please email us at: raeannger@yahoo.com or call 248-568-4803. We are looking forward to celebrating yet another successful CLLB season with you this year and we truly appreciate your continued support.

Sincerely,

Commerce Little League Board of Directors



Commerce Little League® Baseball Sponsorship Agreement

Sponsor Name: _____

(Please print-name as it is to appear on print material.)

Contact Name: _____

Phone: () _____

Street Address: _____

Fax: () _____

City: _____

State: MI

Zip code: _____

Email Address: _____

Player's name to affiliate with Sponsor: _____

This agreement between Commerce Little League Baseball and named sponsor is for this season. Sponsorship of Commerce Little League Baseball does afford some benefits but does not permit the Sponsor to have any rights or responsibilities in the operation of Commerce Little League Baseball or any team in Commerce Little League Baseball, nor does the Sponsor have any rights or responsibilities in the selection of managers, coaches or players for any team in Commerce Little League. Nothing herein shall make us partners or joint ventures. The Sponsor and Commerce Little League are independent contractors with respect to one another and neither shall have the authority to represent or bind the other in any manner or to any extent whatsoever, except as specified herein.

The Sponsor shall have the right to use the following term in advertisements, posters, brochures, newsletters, etc.: *"Sponsor of Commerce Little League Baseball."* Sponsorship does not give the Sponsor the right to use the word "official" in connection with its Sponsorship. Any reference to the Sponsorship under this agreement must make it clear that the Sponsorship is with a team or teams in Commerce Little League only, and NOT for Little League® Baseball. Use of the "keystone logo" or any other logo of Little League® Baseball is prohibited, unless permission is expressly granted in writing by Little League® Baseball International Headquarters.

The Sponsor may have the right to claim all or part of the fee as a tax deduction for Sponsorship of a team in Commerce Little League. Consult your tax professional for information.

- Single Sponsorship (see letter for details)** **\$ 300.00**
- Double Sponsorship (see letter for details)** **\$ 500.00**
- Triple Sponsorship (see letter for details)** **\$ 800.00**
- Home Run Sponsorship (see letter for details)** **\$ 1000.00**

Accepted and agreed to:

By: _____

Sponsor Representative Signature

_____ *Date*

_____ *Printed or typed name*

_____ *Title*

By: _____

Commerce Little League Representative Signature

_____ *Date*

_____ *Printed or typed name*

_____ *Title*

League Use Only

Total Donation Received: \$ _____

Paid – Check #: _____ Send Invoice

Send check and signed contract to:
Commerce Little League
PO Box 201 Walled Lake, MI 48390